

# Who Uses Spit Tobacco?



## No One in Your Little League Program

## ... Right?

become regular spit tobacco consumers. It's NSTEP's goal to change this.

Little League Baseball, International is a major player on the NSTEP team because it wants kids to know the truth about spit tobacco. Together, NSTEP and Little League are working to ensure that kids, spit tobacco, baseball and softball never mix. NSTEP also has partnered with Major League Baseball, the Major League Baseball Players Association (MLBPA), the Professional Baseball Athletic Trainers Society (PBATS), and the American Baseball Coaches Association (ABCA). Spokesmen have included some of baseball's most exciting figures, including Derek Jeter, Hank Aaron, Jeff Bagwell, Lenny Dykstra, and NSTEP national chairman, Joe Garagiola. Chances are NSTEP will make an impression at your child's Little League ballpark this summer through its programs, projects, and literature aimed at teaching young baseball and softball fans that spit tobacco isn't part of the game.

So ask yourself again – who uses spit tobacco? It could be your kid, but it doesn't have to be. NSTEP needs the help of parents, coaches, and adult role models everywhere to help bring its anti-spit tobacco message to today's youth.

Visit [WWW.NSTEP.ORG](http://WWW.NSTEP.ORG) today for vital resources and information on spit tobacco, cessation, and oral cancer prevention.

**Think again.** In fact, the national spit tobacco rate among high school males is one in five. That's right – one out of every five high-school boys has used spit tobacco, a substance that contains more than 28 known cancer-causing agents. Girls aren't immune, either. Some regions of the U.S. report that girls are using spit tobacco at high rates as well. One thing is clear – kids are using spit tobacco. What are you doing to make sure that your child isn't?

NSTEP wants to make sure your child doesn't use spit tobacco, too. Oral Health America's National Spit Tobacco Education Program (NSTEP) was founded in 1994 as an effort to increase awareness about the dangers of spit tobacco, and break the historical link between this potentially deadly drug and America's pastime. NSTEP's mission is to prevent the use of spit tobacco, and to help all users quit.

NSTEP's mission isn't easy. The spit tobacco industry enjoys more than \$2 billion in yearly sales, largely by targeting new users. Nearly one million children will try spit tobacco this year and more than 300,000 of these young first-time users will



**ORAL HEALTH AMERICA**  
410 North Michigan Ave.  
Suite 352  
Chicago, IL 60644-4211  
312-836-9900  
[www.NSTEP.org](http://www.NSTEP.org)